


PETE LYON

306 N. College St. Carlisle, PA 17013

 540.287.6103

 pete@allyoucanpete.com

 allyoucanpete.com

EDUCATION

SHEPHERD UNIVERSITY

Shepherdstown, WV 2010–14

Graduated Spring 2014 with **BFA**
BFA concentration: **Graphic Design**

AWARDS + HONORS

- 3 time recipient of the Department of Contemporary Art + Theater Scholarship
- Shepherd University Dean's List 2012-14
- 2012 recipient of Jeffrey Miller Award for Graphic Design
- Featured in Fluent Magazine summer 2014
- 2nd place 2013 Shepherd University Honors Juried Show
- Winner of 2015 Harrisburg Arts Fest Street Art Challenge

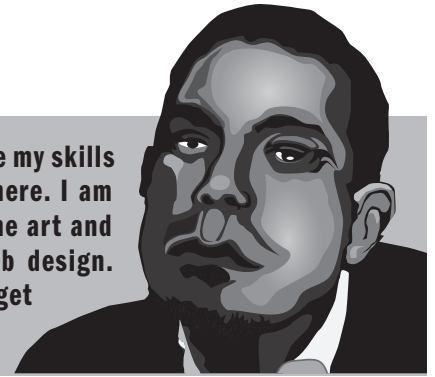
REFERENCES

DOUG VAIRA 304.886.3651
OWNER DOMESTIC RESTAURANT

KRISTIN KAINEG 301.471.0820
PROFESSOR SHEPHERD UNIVERSITY

STEVE MACLIN 540.533.5292
OWNER SPECIALTY BUSINESS SUPPLY

“ I am a visual creative looking to utilize my skills in an exciting and enjoyable atmosphere. I am experienced in graphic design and fine art and have recently honed my skills in web design. I am loyal, hard-working and easy to get along with. ”



RELEVANT WORK EXPERIENCE

ROWE'S PRINT SHOP

LEAD DESIGNER CARLISLE, PA

11/16–present

I was the lead designer of mid-sized print shop that offered a wide array of graphic services. I rebranded the company and rebuilt their website in my first year. I worked directly with clients in a wide range and scope of projects from typesetting novels to video editing and motion graphics. Acted as Art Director over a team of three other designers to guide and mentor them through projects.

SIR SPEEDY

DESIGNER MARTINSBURG, WV

8/13–10/14

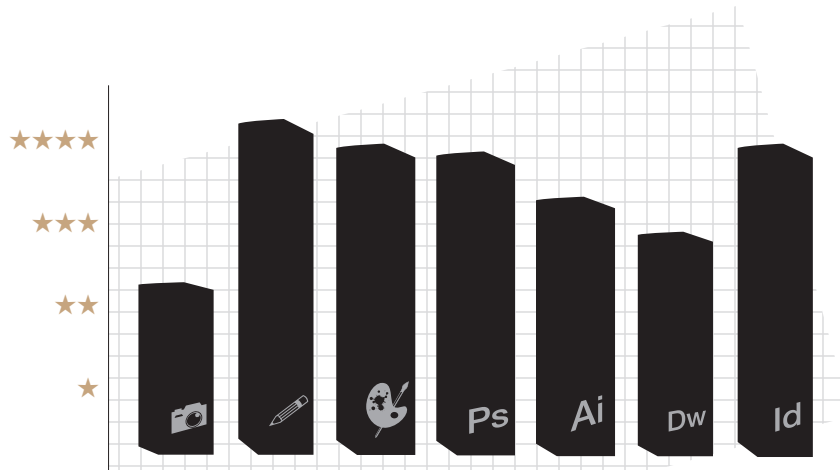
I was the senior designer at this printing franchise. Work ranged from branding and promotional materials to mail mergers and email blasts. I supervised a team of three in a fast-paced setting. Duties included quoting clients and producing materials to their satisfaction.

SPECIALTY BUSINESS SUPPLIES

INTERN SHEPHERDSTOWN, WV

9/12–8/13

This was my college internship where I learned a lot about the printing process and how to prepare jobs for offset and digital printing. I also learned about different paper types, bindings and a lot of practical design applications. This was my first experience with attempting to evolve an idea from a client into reality. I think that the most valuable lesson was learning how to interpret clients concepts and translate them into a functional and aesthetically pleasing work.



CREATIVE PROFICIENCIES

RESUME